

Sunway University Fosters Creativity, Lifelong Learning Through Industry Partnerships

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KUALA LUMPUR- The Faculty of Arts and Social Sciences (FASS) at Sunway University has entered a new phase through strategic collaborations with seven industry players across the arts, media, and creative sectors. Key partners include Sony Malaysia,

The Malaysian Philharmonic Orchestra in collaboration with Dewan Filharmonik PETRONAS, as well as other regional and international arts organisations. These partnerships aim to bridge academic learning with real-world industry experience through internships, joint projects, workshops, and live productions. FASS has also relocated to its expanded campus at Sunway Square, featuring modern facilities and a dynamic creative environment. "These unique collaborations are shaped by a shared intention to connect education with practice, creating opportunities for students to engage directly with industry through internships, joint projects, workshops and live productions," it said. Dean Professor Mayco A. Santaella highlighted that the move enables closer engagement between students and industry practitioners, while President and Vice-Chancellor Professor Sibrandes Poppema emphasised the importance of industry collaboration in keeping education relevant. This initiative aligns with the Malaysian Higher Education Blueprint 2026-2035, aiming to produce graduates equipped with the skills and confidence to succeed in the professional world.

