

Jom Masuk Universiti Carnival 2026 Sets MBOR Record As Largest Virtual Higher Education Carnival

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SHAH ALAM,-The Higher Education Ministry's (MOHE) Jom Masuk Universiti Carnival 2026 (Central Zone I) has been recognised as the Largest Higher Education Virtual Carnival by the Malaysia Book of Records (MBOR). from March 16 tp 17, is being hosted by Universiti Teknologi MARA (UiTM)

The Higher Education Ministry's Jom Masuk Universiti Carnival 2026 (Central Zone I), held in Shah Alam, has been recognised by the Malaysia Book of Records as the Largest Higher Education Virtual Carnival. Hosted by Universiti Teknologi MARA (UiTM) with participation from all public universities and various higher education agencies, the two-day virtual event reflects an innovative approach to delivering education information in line with digital transformation. Featuring 62 institutions and 367 virtual booths, the carnival provides students with comprehensive access to higher education pathways, study programmes, and opportunities across public and private institutions, including those under Majlis Amanah Rakyat (MARA). A specially developed digital platform ensured an interactive experience, with organisers aiming to help students make informed decisions while supporting the development of skilled graduates for the nation.."We hope this platform can help students make clearer decisions about their higher education pathways, while producing knowledgeable and skilled graduates who can contribute to the nation's development," he added.